



Douglas R. Wolf

Shareholder

212.336.3851 | 617.646.8260
Doug.Wolf@WolfGreenfield.com

Education

Columbia University, BA,
Physics

Cardozo School of Law,
JD

Practice Groups

Mechanical Technologies

Trademark & Copyright,
Chair

Doug Wolf chairs the firm's [Trademark & Copyright Practice](#) and practices primarily in the areas of trademark prosecution and litigation, patent portfolio management, infringement and patentability analysis, licensing, and internet issues. He also provides due diligence and acquisition analysis to venture groups on target companies and technologies. Doug is based in Boston, but also supports clients from the firm's New York office.

Doug represents clients in industries ranging from consumer goods to computer hardware and software to industrial manufacturing. He works with large and small trademark clients, including several portfolios comprising hundreds, sometimes thousands, of trademark registrations throughout the world. He has managed litigation in foreign jurisdictions including infringement, counterfeiting and domain name disputes.

Doug's interest in entrepreneurship and small business matters had led him to become actively involved in the MIT Enterprise Forum of Cambridge, an educational resource for entrepreneurs and startup companies. Through his work at the Forum, he has introduced clients to other companies in building strategic relationships.

Doug is currently Chair of the Columbia College Alumni Association, having served as President and on the Board of Visitors, and is also on the University's Alumni Trustee Nominating Committee. Doug has also spoken extensively throughout the country on issues relating to trademark, domain names and design patents. He has presented to both legal and industry groups. In one week, Doug was interviewed on a television show about top issues for young technology companies, presented at a forum on intellectual property issues, and was on-line in Second Life on trademark and copyright infringement.

Doug has been actively involved in the Trademark community through the International Trademark Association (INTA), where he has served on various committees over the year including Non-Traditional Trademarks, Trademark Reporter, and Famous and Well-Known Trademarks. Currently, he serves on the Parallel Imports Committee.

While in law school, Doug served as Production Editor for the *Cardozo Arts and Entertainment Law Journal*.

Doug has also been selected as an expert in Federal Court on issues and procedures before the United States Patent and Trademark Office.

Client testimonial:

"I love how they do the clearance stuff, and things are very business focused with Doug. It's not black and white stuff. What I am looking for is guidance from outside counsel, which is what I get with the trademark work."

Client testimonial:

"Doug's really responsive, and I never feel like I am overcharged. For example, if I ask a question I don't see a two-hour bill for the response."

Client testimonial:

"It goes back to Doug's level of service and responsiveness. It's better than a lot of partners I have dealt with at other firms. He is by far the most responsive."

Client testimonial:

"He's been an incredible partner and I've learned so much from him about not only trademark law but about how to advise a global brand in a strategic and practical, results-focused manner."

Experience

- Negotiated purchase of blocking portfolio of registrations from pharmaceutical competitor for well-below market value.
- Negotiated license for trademark use on-line in Second Life.
- Worked with US Customs to create program for seizures of counterfeit electronic components.
- Secured transfer of numerous internet domain names through arbitration (UDRP) proceedings.

- Obtained nationwide seizure orders for counterfeit products sold during concerts.

Activities

- American Lawyer Media's *Internet Law & Strategy* - Editorial Board
- International Trademark Association (INTA) - Parallel Imports Committee, North America
- MIT Enterprise Forum of Cambridge - Innovation Series Committee, Emeritus (Past Chair, Board Member)
- Columbia College Alumni Association - Chair
- Columbia University Alumni Trustee Nominating Committee

Recognition

- Repeatedly named to World Trademark Review 1000 – The World's Leading Trademark Professionals
- Repeatedly named to *The Best Lawyers in America*©
- Repeatedly named to Massachusetts Super Lawyers list
- Repeatedly named to Who's Who Legal list of Trademark Lawyers