



Hunter Keeton

Counsel

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Hunter Keeton focuses his practice on litigation in the areas of trademark, trade dress, patent, copyright, domain name disputes, and internet cases.

Hunter served as a writer and editor for various student newsletters and as a senior editor on the *Harvard International Law Journal*. After graduating from law school, Hunter clerked for the Honorable Judith A. Cowin, Associate Justice of the Massachusetts Supreme Judicial Court, working primarily on issues of state law and providing assistance on petitions for further appellate review.

Before coming to Wolf Greenfield, Hunter worked as a summer associate at a Providence, Rhode Island firm and served as a Senate Intern for Senator Paul S. Sarbanes (D-MD).

Experience

- Successfully defended Keurig Green Mountain, Inc. and Keurig, Incorporated in patent infringement action brought by Teashot.LLC in the District of Colorado. The judge granted summary judgment of non-infringement, an across-the-board win. Teashot had been seeking multiple millions of dollars in damages and an injunction.
- Represented leading provider of customized picture card services in multiple patent litigations against rest of industry, which resulted in settlements where rest of industry took licenses.
- Represented Serverside Group in multiple patent litigations against competitors in the customized financial transaction card field. Cases resulted in multiple favorable settlements, including ongoing royalty payments and agreement by one competitor to exit the field entirely.

Education

College of William and Mary, BA, *summa cum laude*

Harvard Law School, JD

Practice Groups

Licensing & Transactions

Litigation

Post-Grant Proceedings

- Lead associate in multiple inter partes reexaminations.
- Assisted footwear and clothing company in trademark litigation that settled with client securing rights to opposing party's use of disputed mark.
- Represented on-line data storage company that was sued on patent in field; case settled favorably with our client being paid confidential sum to drop its counterclaims.
- Primary associate on case representing maker of after-market ink sticks for solid ink printers in patent suit brought by manufacturer of printers.
- Assisted in pro bono free speech case brought by conference speaker against Massachusetts Department of Education; case won on summary judgment, as well as award of fees and costs.
- Assisted in arbitration decisions over transfer of domain names under Uniform Domain Name Dispute Resolution Policy (UDRP)
- Drafted UDRP and related complaints on behalf of clients that have resulted in transfer of domain names.
- Assisted in drafting opinion of counsel letters.
- Represented furniture fabric house that sued furniture manufacturers and sellers for infringement of copyrighted design; case settled favorably for confidential sum.
- Assisted in patent case brought by mutual fund compliance information provider against its competitors.
- Primary associate in trademark and trade dress litigations on behalf of major picture frame company.
- Lead associate in *Bern v. Burton*, where Burton succeeded in defeating Bern's trade dress claims on summary judgment by demonstrating that Bern had failed to show that consumers recognized its helmet shape as coming from Bern.
- Handled multiple Department of Unemployment Assistance (DUA) appeals.
- Primary drafter of three appeals briefs to the Federal Circuit, where other side appealed decisions favoring our clients below. All three appeals resulted in complete affirmances in favor of our clients.

Activities

- Boston Patent Law Association
- American Bar Association
- International Game Developers Association
- Boston Post Mortem (computer and video game developers group)

Recognition

- Phi Beta Kappa
- Repeatedly named one of Massachusetts Super Lawyers' "Rising Stars" in the field of intellectual property litigation.