



## Randy J. Pritzker

### Shareholder

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### Education

University of  
Massachusetts, BS,  
Electrical Engineering

Boston College Law  
School, JD

### Practice Groups

Electrical & Computer  
Technologies, Chair

Litigation

Mechanical Technologies

Post-Grant Proceedings

Randy Pritzker chairs the firm's [Electrical & Computer Technologies Group](#). He has 25 years of experience, all at Wolf Greenfield, providing a full spectrum of intellectual property legal services to clients ranging from industry leading start-up and multi-national companies to investment outfits to top tier academic institutions. Randy's IP background is broad, having a particular focus on strategically advising clients to achieve business goals through patent protection, and portfolio management, complex patent litigation, IP due diligence, licensing, and freedom to operate and infringement risk avoidance counseling. He successfully counsels start-ups on IP strategies to build barriers to entry to competitors and attract financing. He also has particular experience defending companies targeted by patent suits from non-practicing entities, including employing successfully post-grant procedures such as reexamination and inter partes review (IPR). He is based in Boston, but also supports clients from the firm's New York office.

In addition, Randy has developed an efficient and valuable process of conducting IP due diligence on behalf of investors and companies involved in deals, becoming one of the leading practitioners in the country on IP due diligence. Randy also has proficiency in monetizing patents.

Randy prides himself on providing proactive, responsive, quality counsel at reasonable fees, always considering client goals and promoting optimal IP strategies for achieving them. He works zealously on behalf of each client on each matter and is not satisfied without a "win."

Randy has represented clients in industries such as electronics, software, gaming and other computer-related fields, telecommunications, optics, defense, health care, medical

devices, financial services, and consumer products. In particular, he has significant experience in deep learning and wearable devices for treating medical diseases.

Among Randy's many high-profile clients are major consumer products companies, electronics and software companies, defense contractors, venture capitalists and investment banks, academic institutions, and startup companies.

Randy also is actively involved in Boston's venture capital community, and he travels to Japan regularly to visit with his growing number of valued Japanese clients.

**Client testimonial:**

"Randy and the others are great with response, turnaround and doing what they say they will do."

**Client testimonial:**

"Randy is very good at offering his services to do trainings. He does that for free. We have varying levels of experience and always have new people, so the training is important, and it's not something we have the time to do in house."

**Client testimonial:**

"Wolf Greenfield is an important relationship to us, and I have a very good rapport with Randy. He is very responsive, even when on vacation. He also gives us free advice."

## Experience

- Provided strategic advice on the development and oversaw the management of large patent portfolios of electronics and software companies, providing value and entry barriers to competitors.
- Provided strategic counseling and management of major patent litigations for large multinational companies, both on prosecution and defense sides, all ending successfully either through judgment or settlement.
- Strategically counseled numerous early stage companies on IP strategies that protect core technology and reduce infringement risk, positioning them to raise capital and achieve desired exit strategies.

- Advised major consumer products companies on product clearance, third-party contested matters, and patent protection schemes, including in Asia.
- Developed a cost-effective, widely used IP due diligence process for counseling investors and acquirers on evaluating the IP positions of companies prior to investment or acquisition.
- Advised companies and oversaw successful post-grant procedures including reexaminations and IPR.

## Activities

- American Bar Association
- Boston Bar Association
- Licensing Executives Society
- Massachusetts Bar Association

## Recognition

Randy has been repeatedly named to the list of Massachusetts Super Lawyers in the field of intellectual property law.