



## Ryan M. Van Olst

### Associate

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Ryan Van Olst focuses his practice on a wide variety of trademark and unfair competition issues, including federal litigation, Trademark Trial and Appeal Board (TTAB) proceedings, and trademark investigation and enforcement. He regularly counsels clients on strategies associated with adoption, use, registration and enforcement of their trademarks.

Prior to joining Wolf Greenfield, Ryan represented clients at a previous firm by crafting responses to Patent and Trademark Office (PTO) actions and drafting interrogatories and discovery requests for trademark and trade dress lawsuits. He helped develop international trademark policy while working at the International Intellectual Property Institute (IIPI) with former PTO Commissioner Bruce Lehman. He also served as a Research Assistant with the International Trademark Association (INTA) Brands and Innovation Presidential Task Force. Ryan is passionate about serving the community and has volunteered with the Office of General Counsel for the Corporation for National and Community Service (CNCS), the government agency responsible for AmeriCorps.

While a student at American University's Washington College of Law, Ryan was president of the Intellectual Property Law Society. He served as a Dean's Fellow for the Program on Information Justice and Intellectual Property (PIJIP) and as a Law Student Liaison for the American Intellectual Property Association (AIPLA). While working as a senior staff member for the *American University Business Law Review* and the *Intellectual Property Brief*, he was published for his works on the legal challenges facing Aereo and other cable-streaming technology companies and the Lanham Act as applied to Coca-Cola's labeling practices. He has also been published in *Landslide* magazine, the IP publication of the American Bar Association, for his article on the Pro Bono representation of the Redskins trademark

### Education

Florida State University,  
BA

Florida State University,  
BS

American University  
Washington College of  
Law, JD

### Practice Groups

Trademark & Copyright

case.